

ISHO FRANCHISE PROPOSAL

Issued by: Sales ISHO

ISHO is a contemporary lifestyle and furniture brand celebrated for its innovative designs, affordability, and strong commitment to sustainability. We are constructing a franchise network grounded in shared values: exceptional customer service, operational integrity, and a unified long-term vision.

We delighted to present this franchise opportunity, inviting you to partner with us to launch and operate an official ISHO retail outlet across Bangladesh.

Key Benefits

- No Franchise Fee
- 5-Year Contract
- Access to ISHO's ERP for seamless digital order management
- 50% Credit on Display Furniture, adjusted within 6 months
- Competitive Financial Terms, inclusive of multiple incentive programs
- Support from ISHO's Customer Support Desk for in-store assistance and after-sales coordination
- Comprehensive Staff Training provided by ISHO
- Participation in National Marketing Campaigns

Requirements

- Location in high-visibility retail zones or premium commercial areas with robust foot traffic
- Preferred showroom location: Ground floor
- Minimum showroom size:
 - Dhaka & Chittagong: 3,000 sq. ft.
 - Other regions: 1,500 sq. ft.

We look forward to welcoming you as a strategic partner in our growing ISHO network.

For more details, please feel free to contact, sales@isho.cm; 01841297415.

Warm regards,
Sales ISHO